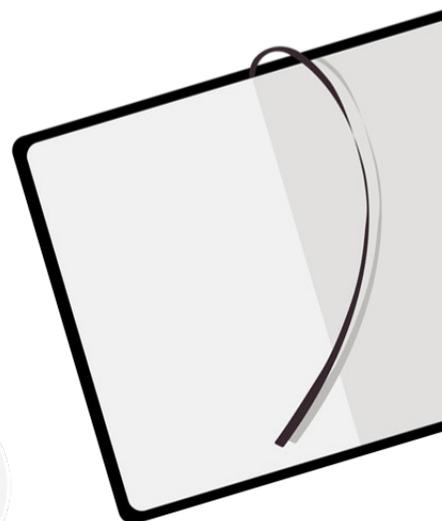


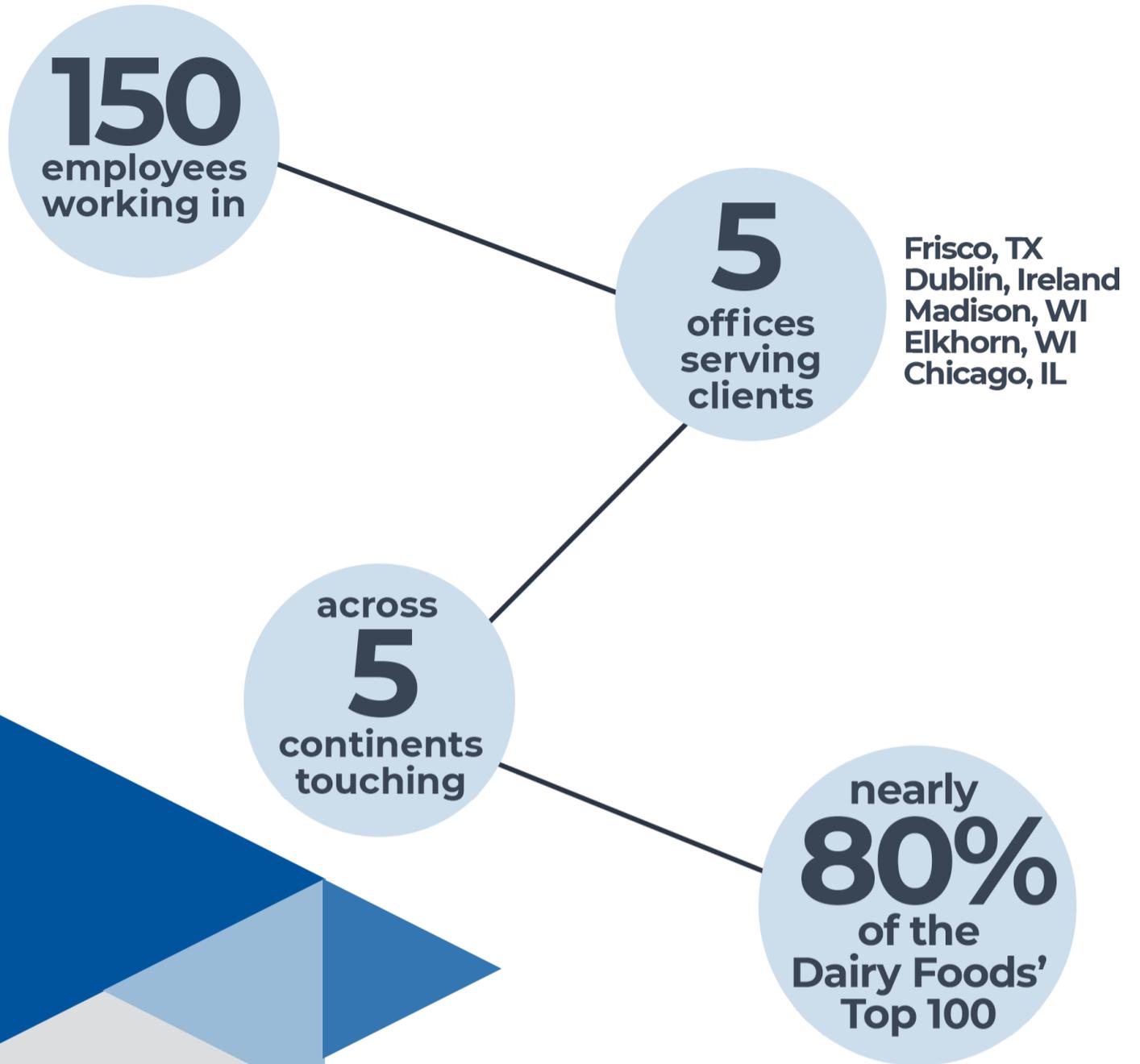
Dairy Management Solutions Designed for the Future

a better way of doing business
www.dairy.com



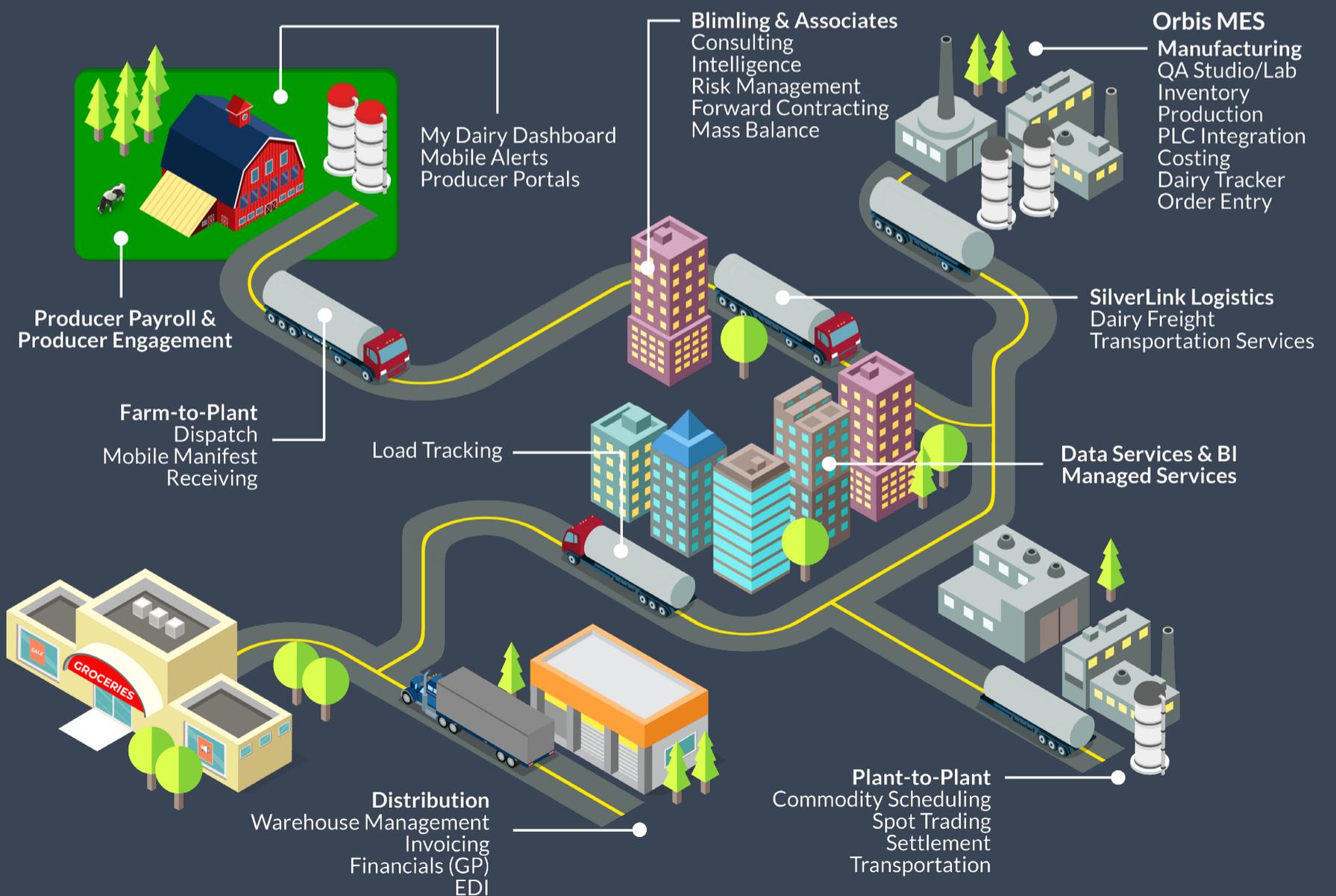
Dairy.com





**DAIRY.COM
CONNECTS THE
DAIRY INDUSTRY TO
MARKETS, INTELLIGENCE
AND TECHNOLOGY.**

PASSIONATE ABOUT HELPING CLIENTS MOVE DAIRY PRODUCTS FROM FARM TO PLATE.



MILK SCHEDULING

Business solutions that help clients collaborate, streamline operations and maximize profitability.

For two decades, Dairy.com has delivered the right technology to firms that buy, sell and trade milk and other dairy commodities.

Milk and other dairy products offer consumers delicious choices and vital nutrition. Milk connects thousands of farms in the US to billions of people worldwide. But, milk is perishable. That makes timing critical - getting the right truck to the right farm and back to the right plant. It also puts a premium on food safety and traceability. In addition, milk is heavily regulated, creating unique tracking and accounting imperatives.

Dairy.com offers cloud-based software the address those and other challenges. Scheduling, dispatch and receiving tools make it easy to get milk to where it needs to be... and lets everyone know it has arrived.

Every day, clients leverage our tools to do business better and do it more profitably.

And, every day, our team is working to enhance existing programs and develop robust new platforms aimed at attacking client challenges.

We help the industry stay connected, from farm to plate, from sunrise to sundown.

MOBILE APPLICATIONS

Convenient - and crucial - farm to plant connectivity.

Mobile Manifest unites familiar, easy-to-use devices and world-class software to provide detailed, electronic records tracking raw milk's movement from farm to plant.

Leveraging multiple mobile platforms (Android and iOS) and multiple devices (phone and tablet), haulers upload milk pickup and delivery data to secure cloud serves. The platform streamlines data collection, minimizes errors, provides real-time monitoring, facilitates rapid communication and enhances traceability.

Mobile Manifest is a milk supply chain powerhouse.

The platform is also proven, handling almost 10% of the nation's milk supply spread across multiple clients and 10 states.

Mobile Manifest is customizable to meet particular handler needs. Data from the platform can be directed toward existing systems and Dairy.com's industry-leading milk solutions product suite.

PRODUCER PAYROLL

Preparing and processing producer payroll is as intricate as it is important. It's not as simple as milk in, money out.

Paying dairy producers for their milk—and doing so accurately and efficiently—is mission critical.

That's why Dairy.com invested heavily in developing the industry's most dynamic producer payroll system and focused on surrounding it with valuable outsourced services.

Today, handlers pay for more than 81 billion pounds of milk annually using Dairy.com Producer Payroll. We are experts in this arena as our software "pays" more than 5,000 producers every month.

Flexibility. That's the hallmark of an ideal producer payroll system.

Dairy.com Producer Payroll 2.0 provides an entirely new level of flexibility to deliver better service to producers.

Producers (and, in some cases, regulators) demand that payments are accurate and on-time. Consequently, handlers dedicate significant resources to the effort because it is time consuming, multi-dimensional and error prone.

Dairy.com helps handlers tackle the unique challenges associated with producer payroll with an outsourced service platform that leverages our experience and know-how.

COMMODITY SCHEDULING & TRANSPORTATION

Marketing, matching and moving dairy bulk intermediates in just a few mouse clicks.

Cream is highly perishable, but sometimes needs to travel long distances. Cream that is quite valuable, but features different pricing daily.

Sellers include fluid bottlers, separators, powder plants and certain cheese operations. Buyers include butter churns, ice cream plants and certain cheese operations. A vibrant merchandiser community plays roles on both sides of the market.

Getting cream to the right place at the right time at the right price is a critical, daily challenge.

Our trading exchange provides prospective buyers and sellers with a single, online marketplace for price discovery and commerce. It allows plants, processors and merchants to evaluate the best possible deals for their particular locations and volumes. It facilitates negotiation. In short, it provides convenience where chaos might otherwise prevail.

The benefits don't end at the transaction. Users have immediate access to an underlying transportation exchange, making it easy to put wheels under the cream. Our settlement tool eliminates the guesswork (and gaming) around tests and monetizes loads for easy conveyance into ERP systems.

Moreover, the market is not just for spot loads... or for cream.

QUALITY MANAGEMENT

Spreadsheets, clipboards and in-house LIMS systems just don't cut it. You need a lab information management system that "speaks" dairy.

When it comes to accurate food safety and quality management, the stakes have never been higher for dairy processors.

Faced with ever more demanding regulatory and industry standards, dairy processors are searching for comprehensive lab information management systems (LIMS) to streamline regulatory reporting, product hold management, troubleshooting and more.

QA Studio from Dairy.com addresses these challenges.

Clients receive an industry-leading software solution for maintaining quality and traceability compliance across their supply chains.

Key reporting features within QA Studio provide power, flexibility and ease of use. With a few simple clicks, plant personnel can easily uncover trends or production issues and share findings.

QA Studio works the way you work: leverage existing plant processes and import test results from lab equipment or scanned barcodes. At the end of the line, plant managers want to know, "Did the product hold up? Was it made to code?" QA Studio provides the knowledge and, with that, confidence.

Monitoring and improving quality across product lines and the plant floor is now within reach.

MANUFACTURING

Track the dairy manufacturing process from the silos through the end product.

Dairy.com's manufacturing software efficiently manages the entire dairy production process from receipt and separation through manufacturing and distribution. Furthermore, the system tracks component level values throughout the entire process, allowing for shrink and costing accuracy unparalleled in other systems.

Manufacturing software designed with dairy in mind.

Enter orders efficiently and view real-time production data and activity-based costing and record components at all levels. Sales analysis provides detailed sales history information, including sales and cost data and gross margin and gross margin percent or profit.

The dairy industry can offer unique challenges when costing components throughout the plant. Actual costing helps calculate raw materials, production, shrink, labor rates and figuring WIP from production runs through finished goods.

As production rolls off of the line, inventory is created and tracked to a location within the warehouse. From there, the integrated lab system allows for moving product into QA holds and viewing lab results, automatically creating customer specific shipping paperwork including BOLs, COAs and invoices.

Quickly find product and fill orders with DairyTracker, a wireless barcode system utilizing handhelds in the plant.

BLIMLING & ASSOCIATES

BLIMLING
and **ASSOCIATES**

Knowledge is power.

For 20 years, Blimling and Associates has been building a dynamic intelligence infrastructure designed to inform and improve client performance.

In print, coverage includes daily and weekly market summaries, monthly forecasts and accompanying analysis, trade statistics and rapid reporting to key supply and demand data.

In person, we offer expertise on call, ranging from scheduled conference calls to discuss markets and strategy to large-scale public presentations.

Clients ask; we answer.

Our team has immediate access to relevant data, extensive contact networks, real-time visibility to markets and, crucially, the experience necessary to pull it all together for reports and consulting.

We combine relevant experience with a burning desire to unearth the right data, build appropriate research/analysis/forecast methodology, apply critical thinking skills and clearly present results. We view each project as an opportunity to go beyond conventional wisdom and facilitate customer success.

SILVERLINK LOGISTICS



Finally. A dairy logistics company that meets dairy industry needs.

Sometimes offering mission critical supply chain technology is not enough. Sometimes prospective customers want the tools but also need access to talent to make it all work.

The solution: deliver the talent, too. That's why Dairy.com created SilverLink Logistics, LLC, a new subsidiary offering transportation management services.

SilverLink Logistics: dairy-driven freight.

Transportation management that values transparency, trust and technology.

Industry participants face an ever-shifting landscape as they move raw milk daily from farm to plant and bulk dairy commodities from plant to plant. Traditional hauling companies provide rigid solutions at high costs that don't address unique realities around hauling perishable dairy products.

SilverLink Logistics will provide tailored transportation management that leverages Dairy.com's powerful technology solutions and transportation expertise. Services will include hauler contracting, dispatching and scheduling, invoice reconciliation, hauler payments, consulting and strategy, and data management.

Set, and execute, a transportation agenda that leads to cost savings, the harnessing of new technologies and new strategies to managing dairy transportation for the future.



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3801 Parkwood Blvd
Suite 300
Frisco, TX 75034



214 360 0061



info@dairy.com

www.dairy.com